

GBE CONNECT

STUDY. PLAY. REPEAT.



Two simple ways to stay connected in the GBE program:

 Grind & Grow – Weekly Study Sessions

 Press Pause – Monthly Community Nights

Check #events for the full schedule!

GBE CONNECT





It's easy to feel disconnected in an online learning environment, especially in a fast-paced program like Game Business & Esports. GBE Connect is a student-led initiative that brings structure, support, and fun to our community through weekly study sessions and monthly community nights all hosted in our program's Discord.

PLUG IN AND CONNECT





KELLSAI KIMBALL

GAME BUSINESS AND ESPORTS STUDENT

I am a current GBE online student dedicated to creating connections and communities. As a moderator for multiple Discord servers I bring experience running community events.

BUILT FOR THIS

- 5 Years of Discord moderation experience
- 50+ events hosted among several servers
- Average attendance of 20+

 **k3llz818 us CST** 9/1/2023 1:34 PM
Hey @everyone Happy Friday and Raid day! I have a fun announcement for you!!

I hosting not one, not two but FOUR tournaments!!! The first 3 will be qualifiers for the final end of season tournament. Teams can register for more then one. ALL TEAMS MUST BE REGISTERED BY THE WEDNESDAY PRIOR TO THE TOURNAMENT

Gambit Tournament
Sunday, September 17, 2023 12:00 PM
Double Elimination teams of 3. You can sign up as a team of 3 or singles. Singles will be sorted into teams. Please sign up with Me via DMS. Winning team gets a bid to the end of season tournament.

PVP Tournament
Sunday, October 8, 2023 12:00 PM
Double Elimination Survival teams of 3. You can sign up as a team of 3 or singles. Singles will be sorted into teams. Please sign up with Me via DMS. Winning team gets a bid to the end of season tournament.

PVE Tournament
Saturday, November 11, 2023 12:00 PM
Double Elimination teams of 3. You can sign up as a team of 3 or singles. Singles will be sorted into teams. Please sign up with Me via DMS. Two winning teams gets a bid to the end of season tournament.

End of Season Tournament
Sunday, November 12, 2023 12:00 PM
The 4 teams who won bids will compete in an all out tournament That will cover gambit, pvp, and pve! The winning team of 3 will each get a copy of final shape on me! (high participation may result in larger or more prizes)

Requirements to join
-You must be active in the clan all season. You can not land in more then 2 audits or be removed from the clan for in activity. AWN must be okayed by me.
-Activity in clan is a must! (edited)



A screenshot of a Discord chat window. At the top, a user profile for '-X-|VYRAL' is visible, with a status of '8/15/2024 12:02 PM'. The channel name is 'FORTNITE FRIDAYS HOSTED BY VYRAL'. The chat history shows a message from the host: 'Hello @Community News', followed by a paragraph about a past event at VYRALCON, then a message from '@AUSTO' stating the event is free, and another message about the first event on August 23rd. A link to a Discord event page is provided. Below the chat is a large promotional image for 'FORTNITE FRIDAYS' featuring various Fortnite characters and the text '7-BPM START TIME'. At the bottom of the chat window is a row of reaction buttons with counts: 4 for a hand icon, 3 for a smiley face, 4 for a heart, 3 for a Fortnite logo, 3 for an 'FN' logo, 3 for a Facebook logo, 3 for a Discord logo, 4 for a microphone icon, 3 for a checkmark, 3 for a game controller, 3 for clapping hands, 3 for a smartphone, 3 for a laptop, 3 for a fire icon, 3 for a person icon, 3 for a group of people icon, 3 for a thumbs up icon, 3 for a profile picture icon, and 0 for a smiley face.





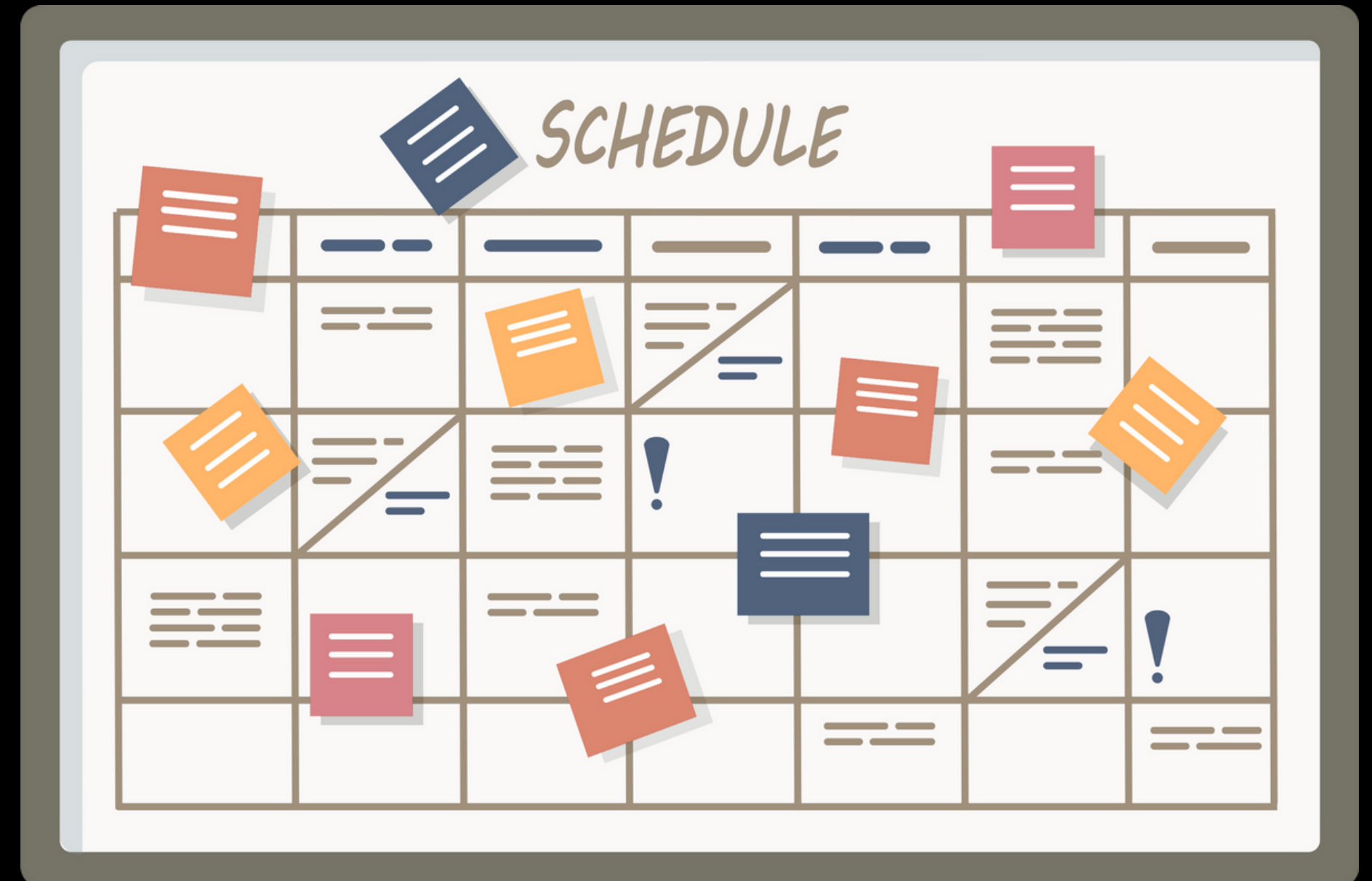
A ***NATURAL FIT***

I'M LOOKING TO PARTNER WITH THE GBE
DISCORD MOD TEAM AND PROGRAM
LEADERSHIP. WE ALREADY HAVE THE
PLATFORM, AUDIENCE, AND SHARED GOAL OF
STUDENT SUCCESS. THIS IS A BRAND-ALIGNED
MATCH: COMMUNITY, COLLABORATION, AND
CAREER GROWTH ARE BAKED INTO THE
FOUNDATION OF BOTH THE GBE PROGRAM
AND THIS PROPOSAL.

HERE'S THE ASK

I'm requesting permission to run:

- Weekly "Grind & Grow" study sessions (1x/week)
- Monthly "Press Pause" community nights (1x/month)
- I will handle scheduling, moderation, graphics, and follow-up. All I need is permission to post, ping the group, and test the pilot from June–July.





WHY THESE EVENTS?

Strong communities don't happen by accident—they're built. In a program as demanding as GBE, these events offer a space for peer accountability, burnout prevention, and creative connection. Study sessions help us stay on track; community nights help us stay inspired. We're not just building careers here—we're building networks that last.



PRESS PAUSE



PRESS PAUSE

COMMUNITY NIGHT

PAUSE



Last Thursday of Each Month

@ 6pm EST - 8pm EST



GBE Discord – #Gamers Gathering 1

Trivia. Jackbox. Surprise guests. Let's relax, recharge, and reconnect.

All students, alumni and professors welcome!

GRIND & GROW



GRIND & GROW

STUDY WITH YOUR SQUAD

Wednesday



Every Wednesday @ 6pm EST -7pm EST



GBE Discord – #study room 1

Come co-work in a chill space. Get stuff done, ask questions, or just vibe.

All students, alumni and professors welcome!

SUCCESS LOOKS LIKE THIS



ATTENDENCE

Minimum 5+ attendees per session within the first month.

ENGAGEMENT

Discord engagement spike measured via message count/activity stats during events.

GRIND & GROW

Weekly study sessions 1x/week. Sessions will be hosted on Wednesdays from 6pm EST - 7pm EST.

PRESS PAUSE

Community night will be hosted on the last Thursday of the month from 6pm EST to 8pm EST.

LET'S CONNECT

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LET'S BUILD SOMETHING CLASSMATES WILL
ACTUALLY USE, ENJOY, AND REMEMBER.

