

# SPONSORSHIP PROPOSAL



PRESENTED BY KELLSAI KIMBALL

**DROP IN. GEAR UP. GIVE BACK. – LOOT FOR  
LIFE CHARITY TOURNAMENT 2026**

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# WHO ARE WE?



Loot for Life is a charity gaming initiative created to unite gamers, creators, and local communities in support of Extra Life and children's hospitals. Rooted in gaming culture and community engagement, Loot for Life leverages interactive play, competition, and shared purpose to transform entertainment into meaningful social impact.



# WHO ARE WE SUPPORTING?



**Extra Life**  
Children's Miracle Network



Extra Life is a fundraising program of Children's Miracle Network®. The Extra Life community fundraises year-round for local children's hospitals to fund critical life-saving treatments and healthcare services, along with innovative research, vital pediatric medical equipment, and child life services.

Since its inception in 2008, Extra Life has raised over \$140 million USD.



# ABOUT THE EVENT

- 📅 Date: November 7<sup>th</sup>, 2026
- 📍 Location: The Fortress at Full Sail University
- 🎯 Theme: Charity tournament supporting Extra Life
- 🎤 Expected Speakers: Tfue
- 👤 Target Audience: 500-1,000 people



a program of  
**Children's Miracle Network Hospitals**



# AUDIENCE PROFILE



## CATEGORY

## DETAILS

Age Range

16–35 years old

Education Level

High school diploma,  
College Student

Location

Greater Orlando Area

Gender

Mostly male



# WHATS IN IT FOR YOU?

## A VICTORY ROYALE!



### BRAND VISIBILITY & RECOGNITION

- Exclusive event naming rights
- Primary logo placement
- Dedicated verbal recognition
- Social media and website sponsor promotion
- Inclusion on promotional pieces



### ON-SITE ENGAGEMENT & ACTIVATION

- Award presenter opportunity
- Opportunity to provide prizes for media and event promotions
- Opportunity to sell on-site
- Exhibit space



### HOSPITALITY & ACCESS

- Free access to the event and complimentary parking





**OTHER  
SPONSORS**

# VISIBILITY & MEDIA REACH

- Digital-first marketing approach focused on social media and online communities
- Community-driven promotion through Discord, campus outreach, and student organizations
- Partner and sponsor amplification to expand reach and credibility
- Short-form video, countdown content, and giveaways to drive engagement
- Clear calls to action to boost registration, attendance, and donations
- Messaging centered on fun, inclusivity, and charitable impact



NOVEMBER  
7TH.2026  
@  
FULL SAIL  
UNIVERSITY  
FORTRESS

extralife

**FORTNITE  
LOOT  
FOR  
LIFE**

DROP IN. GEAR UP. GIVE BACK.

Guest Host:  
TFUE

Gaming stations  
Prizes  
Raffles  
Food Trucks

ORLANDO HEALTH

msi logitech

Coca-Cola

REGISTER NOW

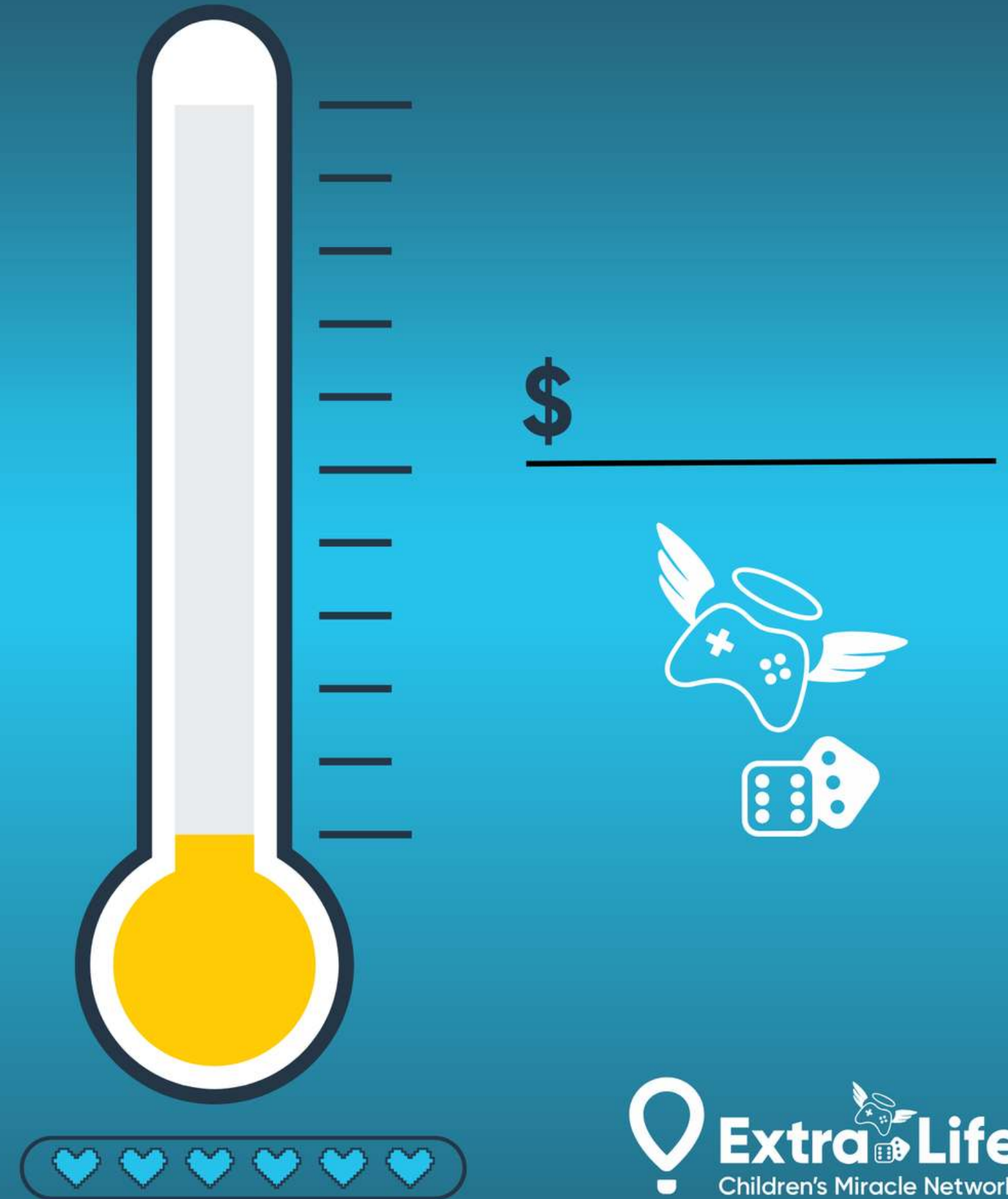
www.lootforlife.com



# IMPACT ZONE

- Branded Extra Life Donation Station with Orlando Health co-branding
- Live fundraising tracker showing dollars raised and real-world impact
- Story cards or digital slides highlighting how donations support children's hospitals
- QR codes for instant mobile giving

## MY FUNDRAISING GOAL



# FREE-PLAY GAMING STATIONS

- Open-access gaming stations separate from the tournament
- Designed for casual players, younger attendees, and spectators
- Co-branded signage such as “Play for a Cause” or “Game Together”





# RAFFLES & GIVEAWAYS

- Raffle prizes tied to sponsors, gaming gear, or experiences
- Entries earned through donations, participation, or engagement
- Verbal and visual reminders that raffle proceeds support Extra Life

# LET'S GEAR UP TOGETHER!

Sign agreement by August 31, 2026  
Let our team take care of the rest!

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🌐 [www.lootforlife.com](http://www.lootforlife.com)

ORLANDO HEALTH



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